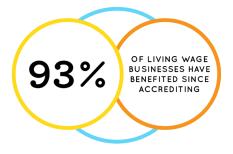
## WHAT ARE THE BUSINESS BENEFITS OF PAYING THE LIVING WAGE?

More than **80%** of employers believe that the Living Wage had enhanced the quality of the work of their staff, while absenteeism had fallen by approximately **25%** 

**2/3** of employers reported a significant impact on recruitment and retention within their organisation.



**93%** of university graduates want to work for a Living Wage employer.

**85%** of consumers think that companies that can afford to do so should voluntarily pay the Living Wage.

## HOW DO I BECOME A LIVING WAGE EMPLOYER?

PAY THE REAL LIVING WAGE TO ALL YOUR DIRECTLY EMPLOYED STAFF

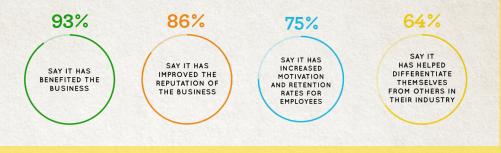
HAVE A PLAN TO PAY YOUR CONTRACTORS A LIVING WAGE COMPLETE THE APPLICATION FORM ONLINE

www.livingwage.org.uk/become-a-living-wage-employer





## WHAT HAS THE LIVING WAGE DONE FOR BUSINESSES?



## WHAT DO THE EMPLOYEES SAY?

